International Exhibition on Meat Products, Processing & Packaging Technologies, Livestock Sector and Allied Industries

28-29-30 August, 2017
BIEC, Bangalore, India

Organised by:

Supported by:

- Food Processing & Packaging Machinery Industry Association, India
- CLFMA of India
- National Center for Cold-chain Development
- Central Poultry Development Organization and Training Institute
- Tamil Nadu Veterinary and Animal Sciences University
- National Research Centre on Meat
- Media Today Group
- National Research Centre on Meat Products, Processing & Packaging Technologies, Livestock Sector and Allied Industries
Introduction

Pathway to modernization & trade promotion

For processed meat and poultry industry in India, the demand- drivers are hygiene, quality and food safety. However, significant investment is required to achieve high standards. Rising per capita consumption in domestic market, and increase in global demand have opened up new opportunities for Indian meat, fisheries and poultry industry to adopt modern technologies in production, preservation, processing, value addition and consumer packaging, apart from more investments in this sector.

Indian meat industry & trade

Animal Products play an important role in the socio-economic life of India. It is a rich source of high quality of products such as milk, meat and eggs. India has emerged as the largest producer of milk with 17.64 percent share in total milk production in the world. India accounts for about 5.19 percent of the global egg production and also the largest population of milch animals in the world. Exports of animal products represent an important and significant contribution to the Indian Agriculture sector. The export of Animal Products includes Buffalo meat, Sheep/Goat meat, Poultry products, Animal Casings, Milk and Milk products.

India’s exports of Animal Products was Rs. 30,137.08 Crores in 2015-16, the major products are Buffalo Meat (Rs. 26,681.56 Crores), Sheep/Goat Meat (Rs. 837.76 Crores), Poultry Products (Rs. 768.72 Crores), Dairy Products (Rs. 754.20 Crores), Animal Casing (Rs. 17.02 Crores), Processed Meat (Rs. 6.18 Crores).

The demand for Indian buffalo meat in international market has sparked a sudden increase in the meat exports. The main markets for Indian buffalo meat and other animal products are Vietnam Social Republic, Malaysia, Saudi Arabia, Egypt Arab Republic and UAE.

In term of export from India, Poultry Products recorded 18% growth during the financial year 2015-16 over the same period of last year. The major importing countries of these products were Oman, USA, Saudi Arabia, Japan, UAE and Germany etc.

The Union Agriculture Ministry’s Department of Animal Husbandry, Dairying & Fisheries is focusing on increasing the animal population and productivity as a thrust area, offering financial assistance to the organizations.

On the other hand, Ministry of Food Processing Industries has its own programs to increase dairy processing and value added products to target export markets. This would facilitate India to achieve its potential of becoming a “Food Factory of the World”. Besides the Ministry of Agriculture and the Ministry of Food Processing Industries, the list of organizations playing a major role in the development of poultry and livestock industry is quite prominent. Prominent among them are: Poultry Federation of India (PFI), National Dairy Research Institute (NDRI), Progressive Dairy Farmers Association, National Dairy Development Board (NDBB), All India Poultry Breeders Association (AIPBA), India Poultry Equipment Manufacturers Association (IPEMA), Karnal Poultry Farmers Associations, Central Institute of Fisheries Technology, Kerala Livestock Development Board, National Egg Coordination Committee (NECC), The Compound Livestock Feed Manufacturers Association of India (CLFMA OF INDIA), National Institute of Nutrition (NIN), India Poultry Journalists’ Association (IPJA), Andhra Pradesh Poultry Federation (APPF) and Poultry Breeders Association (A.P) etc All these facts and figures vouch for India’s big potential to increase consumption of meat & meat products in domestic markets and target for exports. Despite all of these achievements, lack of advanced technology, inadequate cold storage facilities and processing equipment, particularly at the farm level, act as a major constraint in enabling this sector to take a quantum jump in production and productivity. What is needed is a strong platform for all stakeholders to share knowledge and technology.

There is huge demand for Halal meat, the market for which is growing rapidly throughout the world, specifically in the Middle East. Besides India, Brazil, America and Australia have substantial market share in Halal meat industry. Halal meat by-products in India include Casings, Crushed Bone Grist, Gelatin, Sausages, leather and other products.

Among the focus areas for promotion of Halal meat production and trade are pre- and post-slaughtering procedures to ensure quality, strategies to increase Halal meat’s share in global market, livestock management and slaughterhouse automation. Equally important are use of modern machinery, packaging solutions and tools as well as training.

Per capita meat consumption in India is low -- around 5 kg as compared to the world average of 47 kg. This shows the huge potential for expansion. The meat industry is likely to grow at a good pace, say, at a compound growth rate of 8% over the next five years. The processed meat industry is growing even much faster, at about 20%.

MeatTech Asia 2017

Keeping in view the scope and demand for Indian meat and meat products world over, Media Today Group is organizing 4th MeatTech Asia 2017, as a common platform for the entire meat sector, to be held in Bangalore. It will provide an on-hand opportunity to the producers, meat processing technology suppliers, service industry, and other stakeholders to display their strength and interact with each other. Concurrently, major events like 6th International Poultry & Livestock Expo 2017, 7th DairyTech India 2017 and 9th India Foodex 2017 are also being organized.

The products and exhibitor profile of the event will cover a wide range, encompassing production, processing, preservation, retailing, packaging technologies and equipment, cold chain accessories, import and export, quality assurance, training and research solutions in meat, poultry and fisheries segments.

Concurrent Events:
Gateway to the Largest Meat, Food Processing Plants & Equipment Market....India

Exhibitor/ Visitor / Products Profile

- Meat processing machinery manufacturers
- Consultants for meat processing companies
- Meat Products
- Automation and handling equipment
- Meat Products importers / exporters / distributors / wholesalers
- Cleaning equipment, operational hygiene and safety at work
- Dismembering and processing equipment
- Meat Processing & Packaging material and technology supplier
- Animal Health Care Medicines and Raw Materials importers / exporters / distributors / wholesalers
- Refrigeration storage and logistics equipment and technology
- Energy management and supply facilities for water, compressed air, gases
- Facilities, accessories and tools for slaughter and processing
- Foodstuff safety and quality management
- Feed Processing technology and feed products
- Machines and devices for processing of natural and artificial casings
- Process control, process-control engineering and automation
- Roasting, frying, baking and deep-frying equipment
- Equipment for butcher’s shops
- Slaughtering technology and equipment
- Ingredients and additives for meat and sausage production
- Transport and storage systems
- Weighing systems
- Slaughter Houses
- Heads of R & D / Operations / Quality / Sales / Marketing and Service / Corporate Communications etc. from meat and meat processing companies
- Research Scientists in meat processing sector
- Production engineers in meat & meat processing industries
- Entrepreneurs and Industrialists
- Municipal Corporations
- Poultry processors
- Manufactures of fisheries & marine products
- Dairy industry professionals
- Certification agencies
- Logistic providers
- Retail sector: Supermarkets / Hypermarkets / Grocery Stores
- Restaurants / Hotels / Cafés / Clubs / Resorts
- Food Processing & Packaging
- Government & Trade Associations
- Equipment importers/ exporters/distributors/wholesalers
- Additives and Ingredients importers / exporters / distributors / wholesalers
- Catering Services Consultants
and many more directly and indirectly related to the industry.
Gateway to the Largest Meat, Food Processing Plants & Equipment Market....India

Join us as
- Sponsor
- Exhibitor
- Visitor
For stall booking, sponsorship and other details please contact:

Media Today Pvt. Ltd.  
(Exhibition Division) J-73, Paryavaran Complex, Neb Sarai, IGNOU Road, New Delhi-110068, India  
Tel.:+91-11-65655264 / 29535593, E-mail: meattechasia@gmail.com  
Web. www.meattechasia.com

Organizer Introduction:

India’s leading agro trade events and publication group, is pioneer in organising focused and very specialized trade exhibitions.

Media Today Group Organises Trade Exhibition on Food, Agriculture, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscape, Nursery, Cold Chain, Stone Industry and many more food and commodities conferences, workshops etc. with active support, sponsorship and valued guidance from different Ministries and Departments like Ministry of Agriculture & Farmer Welfare (Govt. of India), MIDH, NHB, NCCD, Ministry of Food Processing Industries (Govt. of India), APEDA (Ministry of Commerce & Industry), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Departments.


To promote exhibitions, magazines and directories, Media Today Group participates in all major National and International exhibitions related to floriculture, agriculture, food & technology, held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, SaudiArab, Pakistan, UAE, Nepal, Sri Lanka etc. The group has very strong marketing network spread over all major business destinations like New Delhi, Mumbai, Pune, Hyderabad and Bangalore with marketing associates in China, Taiwan, France Turkey & Korea.

Official Publications:

![Food Industry](image1)  
![Agritech India](image2)  
![Saffat Today](image3)

Media Partners:

![Media Partners](image4)

For stall booking, sponsorship and other details please contact:

Media Today Pvt. Ltd.  
(Exhibition Division) J-73, Paryavaran Complex, Neb Sarai, IGNOU Road, New Delhi-110068, India  
Tel.:+91-11-65655264 / 29535593, E-mail: meattechasia@gmail.com  
Web. www.meattechasia.com

Member:  
[Indian Exhibition Industry Association](image5)
STALL RESERVATION FORM

International Exhibition on Meat Products, Processing & Packaging Technologies, Livestock Sector and Allied Industries

28-29-30 August 2017
BIEC, Bangalore, INDIA

Yes, I agreed to Book stall at “MeatTech Asia 2017”. Please reserve space of __________________________ Sqm. under Shell Scheme / Raw Space (inside hall) / Open to sky Raw Space scheme at expo. We agree to all terms and conditions (Written Overleaf) applicable for participation in the Expo. Our details are as follows:

Name: ___________________________ Designation: ___________________________ Company / Organization Name: ___________________________

Address: ___________________________ City: ___________________________ Pin/Zip: ___________________________

State: ___________________________ Country: ___________________________ Tel. ___________________________ Fax: ___________________________

Email: ___________________________ Date: ___________________________ We are enclosing a Cheque/DD. of Rs. ___________ dated ___________________________ drawed in favour of MEDIA TODAY PVT. LTD., payable at Delhi, India or Sending money through Bank Transfer.

Signature / Seal / Date

Office Use Only:

Hall No. ___________________________ Stall No. ___________________________ Remark ___________________________